

Information about yourselves

Contact Name:

Business Name & Address:

Postcode:

Tel No (inc dial code): Email:

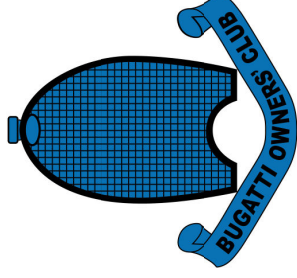
Web Address:

Brief Description of your business:

What forms of advertising are you interested in (please include size of advert) :

Are you able to supply your own artwork?

If not, would you like us to organise this for you? (this will incur a further cost)



PRESCOTT
SPEED HILL CLIMB

2010 Hill Climb Season

Advertising Information:-

With the start of the 2010 Season rapidly approaching we thought we'd take this opportunity of writing to you with details of the various ways in which you can promote your Company with us.

Firstly, there are just under 2000 members of the Bugatti Owners' Club; these include both UK and International residents. Every quarter, as part of our membership package, we produce two publications for our members. One is a newsletter (mono only) and a Club Magazine (Bugantics, a mix of colour and mono).

Secondly, for each of our events we produce an Event programme. We generally produce 800 programmes for each; 200 go to our Competitors, 200 to our Marshals and the remainder are sold to spectators over the weekend.

Thirdly, it is possible to have a banner promoting yourselves throughout the season and this can be positioned either by the Start Line or Trackside. Your banner would be seen not only on our event days but also on our corporate days, Drivers' school days, Ladies day and our Members' Summer Garden Party.

It is possible for us to create a bespoke advertising package for you, which could be a mixed of the above elements; tailor-made to suit your business' needs. To discuss this further please contact **Emma Avery**, Membership & Promotions Secretary, The Bugatti Owners Club, Prescott Hill, Cheltenham, GL52 9RD.

Direct Line: 01242 662914 or email: emma@bugatti.co.uk

B.O.C Membership Newsletter Advertising Costs

This is an A5 mono publication that is sent to our members every quarter.

Distributed	Artwork Needed by	Cost
March (early)	5 February 2010	Back Cover £75+vat
June (early)	7 May 2010	Inside cover (front or back) £60+vat
September (early)	6 August 2010	Inside full page £50+vat
December (early)	5 November 2010	Inside half page £35+vat Inside quarter page £25 +vat

Bugantics Advertising Costs (Club Magazine)

This is an A5 publication which is a mix of colour and mono sections it is therefore possible to advertise in colour or mono. Please contact **John Staverley** (Editor) on 01603 881112 or email johnstaveley@ic24net for more information.

Event Programme

We produce an A5 publication for our events which is a mix of colour and mono pages. For our event, La Vie en Bleu we produce a slightly larger colour publication.

Event Programme	Artwork Needed by
British & Midland Championships (25 & 26 April 2009)	Friday 1 April 2010
La Vie en Bleu (23 & 24 May 2009)	Friday 7 May 2010
Midsummer Speed Fest (27 & 28 June 2009)	Friday 4 June 2010
British Championships Weekend (5 & 6 September 2009)	Friday 13 August 2010
The Autumn Classic (26 & 27 September 2009)	Friday 10 September 2010

Cost
Colour Advertising: Inside full page £100+vat Inside half page £80+vat Inside quarter page £55+vat
Mono Advertising (Black & White): Inside Cover (front or back) £120+vat Inside full page £80+vat Inside half page £60+vat Inside quarter page £45+vat

Advert Dimensions

B.O.C Newsletter/Bugantics/Standard Event Programme

Our newsletter/Bugantics and standard event programmes (produced for first, third, fourth and fifth event) are all A5 publications and the advert dimensions are as follows:-

Full Page:
Text Area 128mm wide x 190mm high
Page size 148mm wide x 210 mm high
Bleed 3mm

Half Page Adverts:
Text area 128mm wide x 90mm high
Page size 148mm x 100mm high
Bleed 3mm

Quarter Page Adverts: Text area 61mm wide x 90mm high

La Vie en Bleu Programme—Advert Dimensions

For our event in May we produce a slightly larger programme and it is in full colour

Full Page:
Text area 160mm wide x 225mm high
Page size 190mm wide x 245mm high
Bleed 3mm

Half Page Portrait:
Text area 76mm wide x 225mm high
Page size 91mm wide x 245mm high
Bleed 3mm

Half Page Landscape: Text area 160mm x 108mm high
Page size 190mm wide x 118mm high
Bleed 3mm

Quarter Page Adverts: Text area 76mm wide x 180mm high

Banner Advertising

It is possible to have a banner(s) (provided by yourselves) advertising your business either around the start-line area or trackside. Your banner would then be displayed for our entire 2010 season and would be visible not only on our event days but also at our corporate events, Drivers' School, Ladies Day and Members' only summer Garden Party.

The banner measurements are 600mm high by 2.6m long.

The cost of banner advertising is £200+vat for being around the start-line area or £100+vat for being trackside alongside our hill climb course.

Bespoke Advertising Packages/Sponsorship/Trade Stands/Display areas

Perhaps you would like to pick 'n' mix these areas or you would like to consider Sponsorship or having at presence at our events, if so please contact **Emma Avery** on **01242 662914** or email emma@bugatti.co.uk who will be happy to go through your requirements with you and put together a specific advertising/sponsorship proposal for you.